

## BE FUTURE-READY WITH BECKER

As an educator, keeping up-to-speed with accounting trends is crucial to your growth as a life-long learner, as well as to your ability to ensure that your students are equipped with the skills and knowledge they need to thrive in their future careers. While the principles of accounting stay true, current technologies and marketplace demands are ever-changing – paving the way to the CPA Evolution – an initiative by the AICPA and NASBA to ensure that new CPAs meet the demands of the industry.

With the CPA Evolution underway, universities need to reevaluate their accounting curriculum. A successful shift requires new materials to supplement the current curriculum, but shrinking budgets can make the job of acquiring or creating these difficult.



### Becker's got your back

Becker wants to support our university partners through these changes by marrying your expertise and the programs you've designed with Becker's powerful content and premium resources. The goal is to partner with you in a collaborative, supportive, and affordable way to help you and your students succeed.

### Supplemental curriculum courses and certificates

#### ✦ Unlimited CPE Course Subscription

**Get unlimited access to 700+ on-demand courses** in our catalog with premium content in 18 different fields of study, the latest trending technologies, current events, and more in video, audio, and text formats.

#### ✦ Excel Fundamentals + Data Analytics Certificate

This comprehensive program provides full, end-to-end training on critical Excel functions (like VLOOKUP, pivot tables, and INDEX), data visualization, and advanced analytics, with on-demand courses taught by Dr. Wayne Winston himself.

#### ✦ Data and Analytics for Business Professionals Certificate

Today's organizations would not survive without the ability to make data-driven decisions and strategic plans. Help your students stay ahead of the curve with this eight-course program that delves deep into big data analytics and its role as a strategic enabler for business growth, innovation, and retention of employees.

#### ✦ Emerging Technologies Course Bundle

Help your students stay up to date with current emerging technologies such as data analytics, cybersecurity, AI, blockchain, Alteryx, and more!

# Emerging technology course bundle

Course titles	Average course duration (hours)
Foundations in data and analytics for the accounting profession	1.0
Performing and interpreting data analytics	3.0
Blockchain and IT governance	1.5
Bitcoin: Key concepts to understand about the original blockchain	1.5
Cybersecurity: Understanding social engineering and its impact on data security	2.0
Cybersecurity: I've been hacked! Now what? A framework for preventing cyber attacks	2.0
Artificial intelligence and machine learning – what's the buzz?	1.0
Data analytics using IDEA: Audit analytics	2.0
Using Tableau for audit data analytics	2.0
Power BI: Creating reports	3.0

## University partnership benefits

- + **Learning objectives for syllabus creation** to guide students through their coursework.
- + **Faculty LMS access for grading and reporting** to assess students' learning progress.
- + **Certificate of completion** to boost your students' resumes and give them a competitive edge.
- + **Downloadable course content** to give you the flexibility to learn at your own pace and time.
- + **Faculty and student product training** to help you get the maximum benefit of the program.

Contact your Becker representative for more information.

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